

# ▶ MAKE YOUR EMPLOYEES THE FRONTLINE OF CYBER DEFENSE.



prevent  
proactive

Let us provide you a full picture of your company's security posture and potential risk, so the employees who were the weakest link in your defense can become its strongest point of protection.

## CYBER-ATTACKS ARE ON THE RISE

Because employees are the core of any business, they will be the main target for cyber criminals. Making sure your people stay up-to-date with cyber security knowledge, and teaching them to recognize threats, is imperative to the security of your business. The threat landscape is constantly evolving, and so should your approach to defense.

## TRAIN AND PHISH!

Trained and aware employees are critical to securing an organization, and an effective, ongoing internal security awareness program can help reduce your company's vulnerability, turning the "weakest link" in your cyber defenses into its greatest strength.



**90%**  
of security breaches are  
inadvertent, unintentional,  
and caused by  
human error.



**92.4%**  
of malware is  
delivered via email

## Designed to Protect Against Human Error.

Security awareness training and phishing simulations go hand in hand. Phishing has become very sophisticated and almost undetectable, as criminals have found ways to make their emails as realistic as possible. Phishing simulations test employees on how they would respond to a real-life phishing attack. We can send these mock attacks at staggered times, avoiding the "prairie dog effect" where employees warn one another of the email, for the best measurement of all employees' awareness. We'll track which employees have clicked on a phishing email, who has given away their password and who has ignored the email.

Once a learning gap is detected, we'll deliver interactive educational videos to the most susceptible users. These easy-to-understand, short and visually engaging training videos include an online quiz to verify the employee's retention of the training content. Training can be delivered regularly, to reinforce the importance of every employee's role in protecting your business.



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